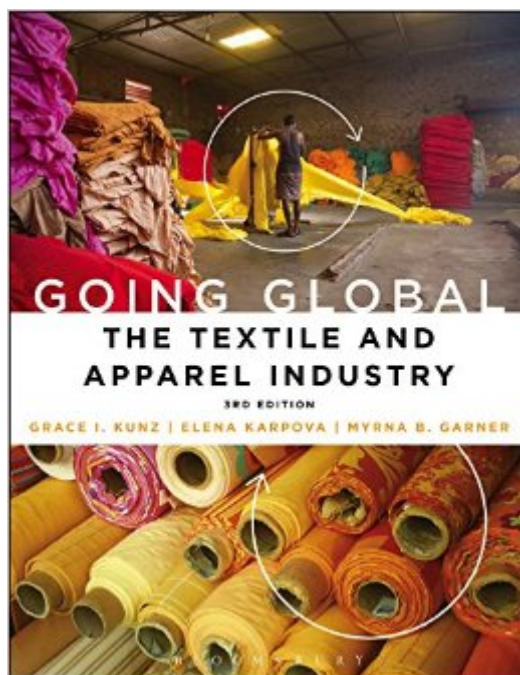


The book was found

# Going Global: The Textile And Apparel Industry



## Synopsis

Going Global provides a coherent framework for understanding the textiles and apparel industry in the context of the sustainability of supply chain and global sourcing practices. The manufacturing and distribution of textiles and apparel products is a truly global industry, making it crucial that students are aware of the most current political, social and economic developments within the international marketplace. This third edition includes updated discussions of ethics, social justice, and environmental responsibility; trade agreements; and the role and specialization of the world regions and selected countries that are major players in the textile and apparel marketplace. The text examines Europe and the European Union, the Americas and the Caribbean Basin, the Middle East and Africa, and Asia and Oceania with an increased emphasis on China, Vietnam and Bangladesh. New to this Edition- Increased coverage of sourcing with two new chapters: Chapter 7, Selecting Locations for Global Sourcing, and Chapter 8, Selecting Vendors for Global Sourcing- Updated and new case studies in every chapter with added discussion questions to improve critical thinking skills- Updated data in Part 3 for each country discussed, including current info on politics and economic development, trade agreements and statistics, plus sourcing and sustainability issues in each region This current text will help students gain a holistic understanding of supply chains and global sourcing concepts and practices. Features- Includes chapter opening Learning Objectives, "Fun Facts", "Global Lexicon" glossary with key terms, and end of chapter Learning Activities - Uses Li & Fung's conceptual model of a global supply chain- An emphasis on sustainability in the context of textile and apparel production, distribution and consumption with current and relevant examples- Over 150 photos and figures, plus an 8-page color insert featuring important maps in vibrant full color Introducing Going Global STUDIO--an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips Review concepts with flashcards of terms and definitions Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501318344.

## Book Information

Paperback: 400 pages

Publisher: Fairchild Books; 3 edition (March 10, 2016)

Language: English

ISBN-10: 1501307304

ISBN-13: 978-1501307300

Product Dimensions: 8.6 x 1 x 11 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #114,127 in Books (See Top 100 in Books) #38 in Books > Business & Money > Industries > Fashion & Textile #91 in Books > Business & Money > Industries > Retailing #2744 in Books > Textbooks > Business & Finance

[Download to continue reading...](#)

Going Global: The Textile and Apparel Industry Textile Nature: Textile Techniques and Inspiration from the Natural World Apparel Product Design and Merchandising Strategies Beyond Design: The Synergy of Apparel Product Development Horse Showing for Kids: Training, Grooming, Trailing, Apparel, Tack, Competing, Sportsmanship GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget Draping for Apparel Design Apparel Quality: A Guide to Evaluating Sewn Products Going by Bus (Going Places (Weekly Reader)) 501 Ways for Adult Students to Pay for College: Going Back to School Without Going Broke I'm Going to Read® Workbook: Rhyming Words (I'm Going to Read® Series) I'm Going to Write® Workbook: Lowercase Letters (I'm Going to Read® Series) A Question Of Intent: A Great American Battle With A Deadly Industry (Great American Battle with with a Deadly Industry) Where Am I Eating?: An Adventure Through the Global Food Economy with Discussion Questions and a Guide to Going "Glocal" Commercial and Investment Banking and the International Credit and Capital Markets: A Guide to the Global Finance Industry and its Governance The Textile Artist's Studio Handbook: Learn Traditional and Contemporary Techniques for Working with Fiber, Including Weaving, Knitting, Dyeing, Painting, and More (Studio Handbook Series) Global Impact Makers: Featuring Industry Thought Leaders, Sharing Problem Solving Insights, to Help Grow Your Business and Live the Life You Love Brick by Brick: How LEGO Rewrote the Rules of Innovation and Conquered the Global Toy Industry The Global Oil & Gas Industry: Management, Strategy and Finance The Fashion Designer's Textile Directory: A Guide to Fabrics' Properties, Characteristics, and Garment-Design Potential

[Dmca](#)